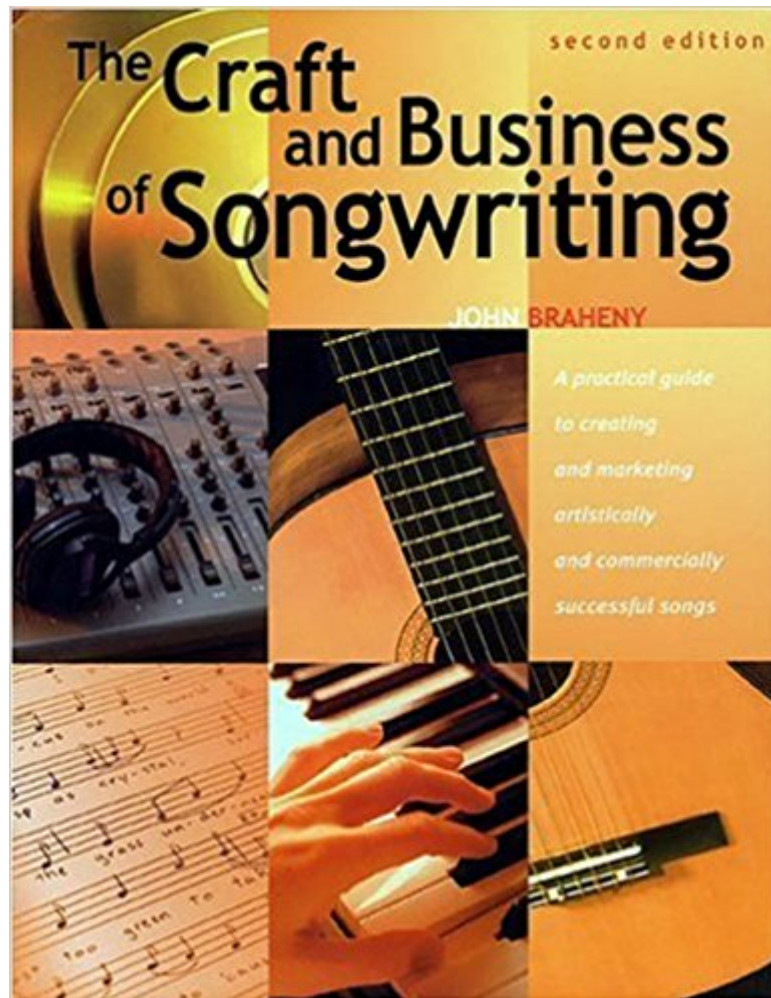




The book was found

# The Craft And Business Of Songwriting (2nd Edition)



## Synopsis

Discover the secrets of successful songwriting with this essential guide! Cofounder of the Los Angeles Songwriters Showcase John Braheny teaches you the craft of songwriting while going behind the scenes of the music business to reveal insider secrets that will make your work stand out. Dozens of exercises, examples and anecdotes from songwriters such as Vince Gill, Sheryl Crow, TLC, Lenny Kravitz and Paul McCartney will show you how to: develop a songwriter's consciousness; overcome barriers in the creative process; write in all musical styles, and for film and TV; and skillfully manage the business of demos and contracts. This updated edition also covers online opportunities for songwriters. "A practical street-level look at today's world of songwriting ... Read and learn." - Diane Warren, six-time ASCAP Songwriter of the Year with more than 50 Top 10 hits

## Book Information

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## Customer Reviews

John Braheny is the co-founder/director for the Los Angeles Songwriters Showcase, a national non-profit service organization for songwriters. He conducts seminars throughout the U.S. and offers one-on-one consultations with writers, writer/artists and businesses. He lives in North Hollywood, California.

This is a great primer for song structure and composition. All the ABCs, why you want to follow the rules, as well as why, how, and when you might want to break the rules. Good examples illustrate

the concepts. I the 1st edition book and gave it to a friend. I bought it again when I realized how often I wanted to look something up. I don't care much about the business which takes up the back of the book, but that section is well written also. This 2nd edition is a large format book. I liked the 1st edition which was smaller and lighter.

The title pretty much says it,if you want to know the basics and its ideals for proper form or method for creating a sell worthy song then this will do it for you.It explains the main elements of the song,trimming needless words or even adding new refrains,chorus or verse to convey or get the feeling across.Shows examples of mistakes,that happen,remedies,and hit examples.More geared toward hit top 40,easy listening,adult comtemporary styles.One example that sticks in mind is Buck Owens,"Act Naturally"(earned him continuous moneys),boocoo airplay,and the trick was:keep it short and simple.

This book teaches you lots of things concerning the music business and it also gives lots of insight how to write your songs. No book can cover all the music topics in great detail. I bought many others one nice product I have is the one that helps me to see the relationship with chords which is very helpful when writing my songs check it out!The Ultimate R & B Song Development Guide for Keyboards Vol. 1 for Beginners

An informative book, I am an older piano learner, the information contained therein is proving to be helpful.

This book does an excellent job of breaking down many of the topics that an aspiring songwriter needs to take into consideration before deciding whether to pursue the music industry. It also does a good job of demonstrating how to construct songs with strong lyrics.

offers a wider perspective on music often not considered in other music texts.have owned a copy of it for some time & this one was a gift to a fellow muso.thanks again John Braheny

Just OK for me. Need better presentation of the craft.There are better books on Business side.

My son liked it

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